# There are some things in life
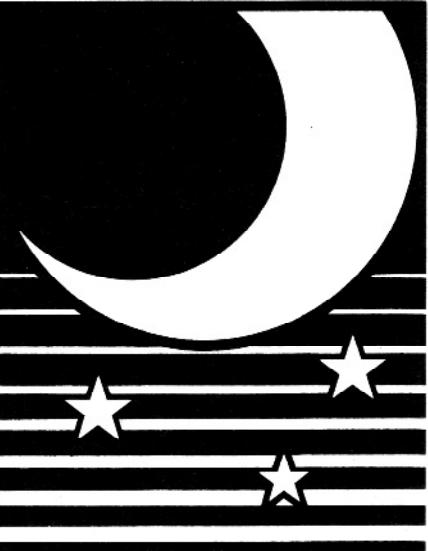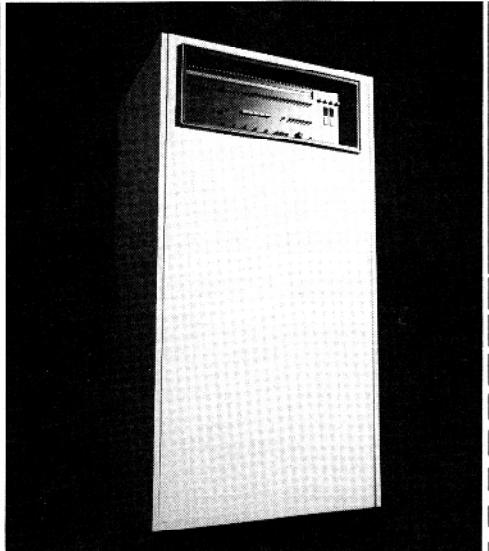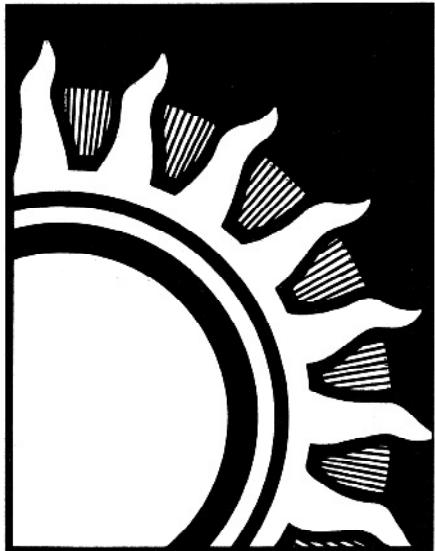
you can always rely on.

The sun will set. The moon will rise. You can take them for granted. They're dependable. They're consistent. They work. Just like the 1270 Terminal Control Unit from Memorex. There are literally thousands of 1270s functioning worldwide, some for up to seven years without a single service call.

If you think only IBM can make a reliable controller, you haven't heard everything about the Memorex 1270 Model 8. Whether you're starting a system or adding to one already up and running, **the Memorex 1270 Model 8 offers you a total control solution:**

It attaches directly to your System/360, System/370, 303X, 43XX or compatible type multiplexer channel.

It's the functional replacement for your 270X transmission control units, your 3704 or 3705 communications controllers in the 270X emulation mode and integrated communications adapters.

It's a hardwired control unit that gives you unparalleled simplicity and flexibility.

It's field upgradable to the next larger model, so it grows as your system grows.

But there's more to the Memorex 1270 Model 8 Terminal Control Unit than reliability, flexibility, availability and cost effectiveness.* The specifications tell the whole story. For complete information about the Model 8, other 1270s and the entire Memorex family of display terminals and printers, contact Nancy DeKraker at (408) 996-9000 or write to Memorex Communications, 18922 Forge Drive, Cupertino, CA 95014.

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